



**THE ULTIMATE EXPERIENCE IN COMPETITIVE CHEERLEADING!**

Welcome to the Ultimate Athletics Program.  
We are delighted that you have chosen to be a part of the  
ULTIMATE family in Rochester, MN.



**ULTIMATE ATHLETICS**

*Gym Address: 1252 60<sup>th</sup> Ave NE, Suite A, Rochester, MN 55901*

*Mailing Address: PO Box 6265, Rochester, MN 55903*

*Gym Phone: 507-424-2918*

*Cell Phone: 507-272-6896*

*Website: [www.UAcheer.com](http://www.UAcheer.com)*

*Email: [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com)*

Revised 2/17/11

Welcome to Ultimate Athletics, where we will give you the **ULTIMATE** experience in cheerleading. In this packet you will find everything you need to know about Ultimate Athletics. Competitive Cheerleading is a select sport, and requires a commitment, so please take the time to read and understand everything attached. If you have any questions after you have read the entire packet, please contact Sara Lent at 507-272-6896 or email at [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com).

## PLACEMENT TRYOUTS

Tryout Location: Ultimate Athletics  
1252 60<sup>th</sup> Ave NW  
Suite A  
Rochester, MN 55901  
(507)424-2918  
For Directions Please go to [www.UAcheer.com](http://www.UAcheer.com) and visit the contact us page.

Schedule: Saturday April 30<sup>th</sup>, 2011  
Ages 5 and younger – 10:00 – 11:00am  
Ages 6 – 8 years old – 11:00 – 12:30pm  
Ages 9 – 11 years old – 12:30 – 2:00pm  
Ages 12 – 14 years old – 2:00 – 3:30pm  
Ages 15 – 18 years old – 3:30 – 5:00pm  
Monday May 2<sup>nd</sup>, 2011  
Teams will be posted online  
Tuesday May 3<sup>rd</sup>, 2011  
6:00pm Parent Meeting for returning parents only  
7:00pm Uniform Swap  
Wednesday May 4<sup>th</sup>, 2011  
6:00pm Parent Meeting for new parents only  
7:30pm Uniform Swap

What to Bring: Waiver Form  
Gym Membership Form  
(Returning athletes only need to fill out these forms, if your information has changed)  
Water Bottle  
Cheer Shoes/Tennis Shoes

Requirements: All returning athletes' accounts must be current to tryout  
Any athlete 3 and younger must be potty-trained  
There is NO SKILL REQUIREMENT to tryout for any age

Age Categories: Tiny – 5 year and younger  
Mini – 6 – 8 years old  
Youth – 9 – 11 years old  
Junior – 12 – 14 years old  
Senior – 15 – 18 years old  
Open – 17 years and older  
\*\* You must be this age as of August 31 \*\*

What to Wear: T-shirt or tank top  
Cheer shorts/practice shorts (No slippery material)  
Hair must be pulled back in a pony tail (Hair out of Face)  
No Jewelry

What you will learn: Ultimate Athletics staff will teach you an arm motion sequence, short dance, and jump sequence. You will need to demonstrate your stunting ability (base or flyer) and your tumbling ability (standing and running)

Ultimate Athletics has a "No cut policy". You are not required to have any experience. UA will teach you the basics that will build the foundation to excel in cheerleading. Hard work, dedication and a positive attitude are the most important aspects. So come ready and willing to try new things.

Tryout and Evaluation  
Procedures:

You will be required to attend the appropriate age group for your tryout. Your age group does not necessarily depict what team you make. Although, Ultimate Athletics creates teams based on age first and then skill, we evaluate each athlete as an individual and not as a group.

Crossover positions are always an option for the athletes and the coaches. This decision is based on the coach's discretion at the time of tryouts.

If you are unable to attend your age group for any reason, please contact Sara Lent at 507-272-6896 or [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com) to make arrangements to come another time or day.

## **POLICIES AND EXPECTATIONS**

If you ever have a problem, please do not hesitate to contact your coach, the board of directors, All-Star Director or the Owner, We are here for YOU!

Ultimate Athletics has a "**Code of Conduct**" policy. All participants and parents are required to read and sign the policy. Please read it as it is important that you understand it.

No Profanity or abusive language will be tolerated by ANYONE in the gym.

It is the parent/guardian's responsibility to check email and the website on a regular basis to make sure you know what is going on at all times. Email will be the first line of communication. If you do not have an email address, please notify Sara Lent for further arrangements.

Athletes and parents are responsible for attending practice, parades, competitions and other events in the appropriate attire. This includes shoes, and putting hair in a pony tail. All coaches and staff have the right to sit the athlete if they are not in appropriate attire. If you are unsure please ask your coaches. No credits or refunds will be given if this occurs.

Anyone **threatening** to quit or pull their child from a team/squad/program can be dismissed from the program immediately. No credits or refunds will be given if this occurs.

Withholding your child from practice, competitions, parades, or any UA events should never be used as a form of punishment. You are not only punishing your child, but every other team member and parent on that squad.

UA will do our best to work with your extracurricular activities and school sports. However, if the other coach refuses to work with our schedule, you may have to choose.

The Ultimate family believes it is very important to watch all of the other teams in the organization at all competitions. Athletes will be required to stay until the end of the competition and support your organization.

Parents, relatives, friends and athletes are not allowed to speak with competition officials for any reason. Your coach can relay any message he/she feels is necessary. Also, there will be NO arguing or questioning of the coaching staff's decisions at competitions, parades, or other events. If you have a concern or question please address it at a more appropriate time. Everyone will show **GOOD SPORTSMANSHIP** at all times.

There is NO gum, food, beverages, street shoes or jewelry allowed on the gym floor at any time for any reason.

Observation at the gym is welcome and encouraged; however, all spectators must remain in the designated area. Only the athletes are allowed on any equipment and the spring floor. **Spectators must remain quiet while classes/practice is in session.** If you become a distraction to the coaches and/or athletes or constantly interrupting class, you will be asked to leave. All comments to athletes and coaches must remain to yourself until the end of practice.

Athletes are not allowed to perform any skill, or use any equipment unless a coach is present.

Ultimate Athletics follows the Rules and Guidelines of USASF for All-Star Cheerleading, and will abide by them.

Ultimate Athletics will pro-rate any athletes' dues if joining the team after placement tryouts for All-Star cheerleading, Recreation Cheerleading Registration or Classes.

Classes are subject to be combined or separated depending on class enrollment.

No Credit or make ups will be given for missed or unattended classes/practices, for any reason other than holidays.

Payment must be received upon registration for all classes and programs, excluding All-Star Cheerleading (see payment options for more information). Classes will not be guaranteed until payment is received. All money is non-refundable.

You are responsible to pay a \$35.00 fee for any check returned for non-payment. If your checks have been returned twice, you will be required to use another form of payment for the remainder of the session/season. This fee will be due immediately.

RESPECT for Coaches, Volunteers, Parents, Athletes and the Facility is ALWAYS required.

Ultimate Athletics has the right to change, add, subtract any rule at any time.

Have Fun! You will be treated with respect if you treat others with respect.

## TARDINESS AND ABSENCES

Your attendance is very important to the team; therefore UA holds a strict policy for tardiness and absences. If you receive 5 unexcused absences and/or continuous tardiness, it may lead to one or more of the following: alternate position on the team, being pulled from one or more competitions, or being pulled from the team completely.

Tardiness is defined as 5 minutes late to any event or practice associated with UA.

UA has a very flexible summer schedule so please plan your summer vacations around the gym breaks as much as possible. We understand religion classes will take priority, and allow for the athletes to participate in fall school sports and graded school events in evenings. Ultimate Athletics will work with your other commitments as long as they work with our schedule also, otherwise, you may have to choose.

If you are unexpectedly not going to be at an event or practice, you must call your coach at least 30 minutes prior to your commitment. If you do not call it will be counted as an unexcused absence.

**Absences the week before a competition, for any reason is unacceptable.** (Death and verifiable illness is obviously excused) If this occurs, you will not perform at the competition. This is the most critical time for practice and requires 100% participation.

NOTE: Parents, this is just as much your responsibility as it is the athletes. Do not schedule appointments, birthday parties, dinners or anything else during events and practices. If rides are an issue, please discuss with another team member about car pooling or the coach and we will find someone to help.

<b>EXAMPLES OF EXCUSED ABSENCES</b>	<b>EXAMPLES OF UNEXCUSED ABSENCES</b>
Family Wedding, Birth or Death	Absence without 7 day notice
School Sports (Fall Only)	Family Celebrations (Birthdays, Parties, Dinner)
Graded School Events	Homework/Studying
Verifiable Illness (Fever, Vomiting, H1N1)	Work
Pink eye or Lice	Vacations during the School Year
Summer Vacation (with Proper Notification)	School or Recreation Sports (Winter)
	Not having a Ride

# SCHEDULE

## General Schedule:

The calendar of events, practice, camps etc. is located on the Calendar page on our website.

Ultimate Athletics plans everything at the beginning of the year. Due to factors in and out of our control, the schedule may be changed. All changes will be conveyed via email or at a parent meeting and further information will be on the website. UA understands that changes to your schedule can be frustrating and will do our very best to make it an easy transition.

Holidays and other prescheduled days off will be communicated to all the teams. If at all possible, please plan all family vacations around the days you have been given off.

Weather in MN can put a damper on any schedule. If practice or any event is cancelled due to the weather, it will more than likely not be called until the day of the event or practice. Ultimate Athletics will do its best to give you enough notice prior to the event or practice. Please check the website, listen to the radio or watch the television for notifications and updates. Please do not call your coach. If the event or practice is cancelled, you will be notified. If school is cancelled we may still have practice depending on the roads later in the day. If you have any questions, please refer to the 3 sources: our website, radio, television.

Radio Stations include:

Clear Channel Communications: 1270AM, 970AM, 101.7FM and 102.5FM

Cumulus Radio: 106.9FM and 96.5FM

Television Stations Include:

KTTC

KAAL

Local and Regional Competitions will always fall on the weekends. Please do not make other arrangements on the day of the competitions. It is not an option to miss a competition.

## Spring/Summer Schedule:

Competitive Cheerleading is a sport that takes a lot of commitment. That is why in the summer, Ultimate Athletics has given you a flexible schedule. One day a week practice May thru July. Team Training Camp will be held during the weekend in May or June (based on your teams schedule) and Choreography Camp will be held during the week in June or July (again, based on your teams schedule).

Summer is also the best time for Ultimate Athletics to get out into the community. Ultimate Athletics understands that your weekends in the summer are reserved for families to spend time together, which is why we limit the amount of practice, exhibitions and other events. That's also why it's so important to attend your one day a week practice.

Camps will be held in the spring and summer months. Team Training Day Camps are 1 day camps for the beginning of the season. Next we will have Choreography Camps. This is a 2 day camp where the teams learn their routine.

Community Service and Events are a large part of the Ultimate Athletics program. We feel that community involvement is extremely important for mentoring positive citizenship while getting our name out into the

community. We also feel that it is our responsibility to support our community since the community supports us with their sponsorships.

**Fall/Winter Schedule:**

Starting in August, your practices will change to 1-3 days a week and 1 Saturday a month. Due to the growing number of athletes each year, the schedule may adjust after the season begins and your time slot may not be the same in the fall and winter months, as it is in the spring or summer months.

This is the time of year that we compete. Competition season is typically from the end of October to the middle of March or sooner depending on your team.

**COMPETITIONS**

<b>Team</b>	<b># of Local/Regional Exhibitions</b>	<b># of Local/Regional Competitions</b>	<b># of Traveled Competitions</b>	<b># of Local/Regional Nationals</b>	<b># of Traveled Nationals</b>
<b><i>Kittens</i></b> – Tiny Level 1	5	2	0	0	0
<b><i>Calicos</i></b> – Mini Level 1	1	6	0	0	0
<b><i>Cubs</i></b> – Mini Level 2	1	6	2	0	0
<b><i>Tigers</i></b> – Youth Level 2	1	6	2	1	0
<b><i>Leopards</i></b> – Youth Level 3	1	6	2	1	0
<b><i>Cheetahs</i></b> – Junior Level 2	1	6	2	1	0
<b><i>Cougars</i></b> – Junior Level 3	1	6	2	1	0
<b><i>Jaguars</i></b> – Senior Level 3	1	6	2	1	1
<b><i>Panthers</i></b> – Senior Level 4	1	6	2	1	1
<b><i>Wildcats</i></b> – Senior Level 5	1	6	2	1	1
<b><i>Pride</i></b> – Open Level 6	3	0	0	0	0

**Competition Dress Code:**

You will be required to be in full uniform for every competition unless notified differently. Full uniform includes the following:

- Hair must be pulled back in ponytail with Competition Ribbon
- Makeup must be done before entering the competition venue. (There will be time for touch ups, but time may be limited at competitions)
- UA cheer socks and Competition shoes
- Uniform Top and Skirt/Pant
- Briefs

NO JEWELRY ALLOWED! Please leave your valuables at home. This could result in your squad being disqualified. Also UA and competition hosts are not responsible for lost or stolen items.

If you, for any reason, are not performing, you are still required to dress as though you are. You are still a part of the team and are representing Ultimate Athletics.

### **Competition Etiquette:**

Ultimate Athletics is an organization that has a reputation for being friendly, polite and professional. We require all athletes and parents to conduct themselves in a professional manner when attending an Ultimate Athletics event/competition.

When you are involved in an organization, one person can spoil it for everyone. Please respect everyone, save any unnecessary comments and/or actions to a later time when it is more appropriate.

Athletes and parents are to be on their best behavior at all times. This includes comments and/or actions to other teams, parents, children (including your own) and teammates. During any competition where UA is, or is not, involved you will be respectful to other teams. This includes awards; you will clap and be quiet for other teams during awards regardless of your placement.

Any athlete or parent that is disrespectful in any way during the competition or award ceremony could be asked to sit for the following competition. Actions on and off the mat and in and out of practices or events, will affect how people view your organization. Anyone wearing an Ultimate Athletics t-shirt or in any way representing UA in a negative manner will be warned. If incidences continue on a regular basis, UA has the right to terminate your position on the team, or ask you to stay home during events.

### **Local/Regional Competitions:**

Travel to these competitions will consist of driving. You may car pool if desired. We will meet at a local venue and drive to the competition together. UA is not responsible for the gas that gets you to and from the competitions or any UA event. Other competitions we will meet at the competition venue.

### **Traveled Competitions:**

All athletes will use the same hotel accommodations at all out of state competitions. There will be parent chaperones in every room at every competition – NO EXCEPTIONS! Ultimate Athletics will handle all of the room reservations but will be your financial responsibility when you check in at the hotel. Ultimate Athletics will not be responsible for any rooms not paid, or any charges to the room while occupied.

Any room that is not cancelled and/or paid will reflect on your invoice. Once the rooming list is sent out to you, it is your responsibility to make any changes you need.

When staying at a hotel, every athlete will be required to pay their portion of the room to the assigned chaperone ahead of time. If you and your family are traveling with the team, you will be chaperone. If your child is traveling alone, you must notify the coach and make arrangements for transportation and rooming.

It is important that you send your child enough money for the trip. Money needed is for gas (if they are not driving), room and food. Additional money is your discretion. Please do not rely on the chaperone to pay for your child to travel.

For these competitions, the hotel is NOT included in the monthly tuition. This is an additional cost for those who travel.

**Local/Regional Nationals:**

Your individual account must be paid in full to date. No adults will be paid without the athlete's account up to date.

All hotel costs for these competitions, are for family that is attending the event. The athlete's portion of the payment is included in their monthly tuition.

Room charge is due November 1<sup>st</sup>. Payment amount will be posted as soon as registration is open. Room cost is based on the number of people staying in the room.

Due to registration process, this payment will be made to UA and we will take care of the room payment. Any additional charges for the room will be placed on your card at checkout. If you do not cancel the room, UA will be charged; this will result in UA adding the additional cost to your invoice.

UA has the right to cancel your room, if your account is past due. All money that was paid for these competitions will go towards your outstanding balance.

**Travel Nationals:**

All hotel costs for these competitions are for family that is attending the event. The athlete's portion of the payment is included in their monthly tuition.

All airfare deposits of \$300.00 are due on or before September 1<sup>st</sup>. Another \$300.00 deposit for the hotel and accommodations will be due on or before October 15<sup>th</sup>. As of January 1<sup>st</sup>, there is no refund on any money paid, regardless of the reason. The remainder of the trip will be due on or before December 1<sup>st</sup>. Room cost is based on the number of people staying in the room.

Any changes to the airfare or hotel and accommodations will be your responsibility.

**WEBSITE AND EMAILS**

Emails are the best form of communications for coaches and staff to communicate with a lot of people in a timely manner. Please be sure to check your email on a regular basis.

Ultimate Athletics' website is [www.UAcheer.com](http://www.UAcheer.com). Be sure to check the website on a regular basis for updates, cancellations, schedule changes, competition information, waivers for competitions and more. You will be notified of any and all changes via email, but may be directed to the website for more information.

The website will be updated on a regular basis and we are always looking for feedback. Please feel free to email [webmaster@UAcheer.com](mailto:webmaster@UAcheer.com). Also any photos and information that you would like posted on the website. All information and photos will need to be approved by Sara Lent before it will be public on our website. Email me at [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com).

**INJURIES AND CONDITIONING**

Ultimate Athletics takes this aspect of cheerleading very serious. We have created a separate information packet with conditioning tips and ideas for home. Please check out the packet!

## PRICING

Ultimate Athletics is a non-profit organization, and the coaching staff is completely volunteer. Therefore, they do not get paid for their time. Your tuition, fundraising and any sponsorship go directly to all the costs and fees that come along with running this organization successfully, basically, you get 100% return on your money.

The cost of your monthly tuition is based on the team your athlete is placed on.

Total Program Cost Includes:

- All Local, Regional, and National Competitions
- Hotel for National Competitions
- Airfare for National Competitions
- Gym Rental
- Gym Supplies (such as ice packs and bandages)
- Office Supplies
- Tumbling for the Year
- Team Training Day Camps
- Choreography
- Choreography Camps
- Music
- Advertising
- PO Box
- Parades
- Website Fee
- ...and More.

Even though we are non-profit, we still have a lot of bills that need to be paid. The above list is a summary of the expenses throughout the year. Please note – the expenses may vary from year to year.

What your money does not cover:

- Clothing and Uniform
- Team Pictures
- Hotel and Travel for Local and Regional Competitions
- Spending money for Competitions

**THERE ARE NO SURPRISES!!** We roll everything into one; you don't have to come up with payment for every competition. You just pay 1 monthly payment. Easy!! To make it easier for you, we also offer auto pay. You can set up auto payments each month with UA and you don't have to worry about writing checks, or leaving cash.

The chart below lays out your tuition payments. Look for the team your child will be on. **Please note:** The table below reflects the number of months based on the beginning of the season. If you come in at a later date, your monthly payments will reflect a different amount. (Based on the number of months you have remaining).

If you have any questions about payments please contact Sandy Parr at [sandraj427@gmail.com](mailto:sandraj427@gmail.com) to discuss other options.

**F** = Fundraisers  
**S** = Sponsorships  
**C** = Clothing  
**U** = Uniform

<b>Team</b>	<b>Annual Tuition</b>	<b>Fundraisers/ Sponsorships</b>	<b>Total Program Cost</b>	<b>Months in Session</b>	<b>Total Monthly Payment</b>
<b><i>Kittens</i></b> – Tiny Level 1	\$400.00	\$0.00	\$400.00	8	\$50.00 \$70.00 w/ C&U
<b><i>Calicos</i></b> – Mini Level 1	\$600.00	\$100.00	\$700.00	8	\$75.00 \$87.50 w/ F&S \$126.00 w/ C&U \$139.00 w F&S&C&U
<b><i>Cubs</i></b> – Mini Level 2	\$765.00	\$200.00	\$965.00	9	\$85.00 \$108.00 w/F&S \$130.00 w/ C&U \$153.00 w/ F&S&C&U
<b><i>Tigers</i></b> – Youth Level 2	\$1250.00	\$300.00	\$1550.00	10	\$125.00 \$155.00 w/ F&S \$165.50 w/ C&U \$195.50 w/ F&S&C&U
<b><i>Leopards</i></b> – Youth Level 3	\$1250.00	\$300.00	\$1550.00	10	\$125.00 \$155.00 w/ F&S \$165.50 w/ C&U \$195.50 w/ F&S&C&U
<b><i>Cheetahs</i></b> – Junior Level 2	\$1250.00	\$300.00	\$1550.00	10	\$125.00 \$155.00 w/ F&S \$165.50 w/ C&U \$195.50 w/ F&S&C&U
<b><i>Cougars</i></b> – Junior Level 3	\$1250.00	\$300.00	\$1550.00	10	\$125.00 \$155.00 w/ F&S \$165.50 w/ C&U \$195.50 w/ F&S&C&U
<b><i>Jaguars</i></b> – Senior Level 3	\$1650.00	\$500.00	\$2150.00	11	\$150.00 196.00 w/ F&S 187.00 w/ C&U 233.00 w/ F&S&C&U
<b><i>Panthers</i></b> – Senior Level 4	\$1650.00	\$500.00	\$2150.00	11	\$150.00 196.00 w/ F&S 187.00 w/ C&U 233.00 w/ F&S&C&U
<b><i>Wildcats</i></b> – Senior Level 5	\$1650.00	\$500.00	\$2150.00	11	\$150.00 196.00 w/ F&S 187.00 w/ C&U 233.00 w/ F&S&C&U
<b><i>Pride</i></b> – Open Level 6	\$75.00	\$0.00	\$75.00	3	\$25.00 \$36.00 w/ C&U

You have the option not to do the fundraisers or get sponsorships. Therefore, you can add that amount into your monthly tuition (shown in the chart above). Same goes for clothing. You have the option to roll your clothing cost into your monthly payments. Lastly, if you want to make it easier; you can roll everything into your monthly payment, and only have to worry about paying the 1 payment per month.

All payments made with a credit card will be charged an additional 3.5% of the total amount

### **Payments:**

For your convenience, Ultimate Athletics has auto debit for tuition and combined program payments. We will only withdraw the amount you authorize. Auto debit is easy for you. This will avoid writing checks, late fees, getting to the gym on time, or saving on stamps, and hassle. Ultimate athletics will do all the set up and will guarantee only the authorized amount withdrawn on the 15<sup>th</sup> of each month. If you would like to set up a different payment of payment, please contact Sandy Parr. Auto debit forms will be available upon joining.

Ultimate Athletics will accept the following:

**Checks** – Made payable to Ultimate Athletics; Must have the athlete's name and the purpose of check in the memo section of the check.

**Cash** – Must be in an envelope with the athletes name and the purpose of the money on the front.

**Money Orders/Cashiers Check** – Made payable to Ultimate Athletics; must have the athlete name and the purpose of the check in the memo section of the MO.

**Credit Card** – Only Sandy Parr and Sara Lent are authorized to make this payment. You must have one of them present. There will be an additional 3.5% added to the total amount of the CC purchase.

No Coaches will accept payment. You may send it via mail to PO Box 6265, Rochester, MN 55903, or deposit the payment into the payment box at the gym.

Payments are due on the 1<sup>st</sup> of each month.

### **NSF Fees:**

You are responsible to pay a \$35.00 fee for any checks returned for non-payment, or non-payment on automatic withdrawals. If your checks have been returned 2 times, you will be required to pay cash or credit for the remainder of the season.

### **Past Due Account:**

If your monthly tuition is past due, there will be a \$20.00 late fee added to your account after the 15<sup>th</sup> of the month. Your tuition is due on the 1<sup>st</sup> (or the 1<sup>st</sup> practice) of every month.

Any account that is 3 months past due, the athlete will be pulled from the routine, until the account is brought back to current.

No account will be allowed to be on hold until the end of the year.

All money, credit or outstanding will be carried over to your account for the next season. It is your money, your account. You get to keep it!!

### **Scholarships:**

Scholarships are available for those that qualify. Applications are available upon request. You may be denied. Not everyone will be granted the scholarship. Ultimate Athletics is not responsible for your account if you are denied a scholarship. You will be responsible for the full amount. You may apply for tuition assistance, payment plan or uniform rental. More information will be given upon request. Uniform rental is an option

through our scholarship program but you must qualify in order to rent one. Scholarship applications are due no later than June 1<sup>st</sup>.

### **Confidentiality:**

Ultimate Athletics feels that your personal life and any financial information you choose to share with us is private. That is why all matters pertaining to your athlete and family are confidential. Please share with us any concerns so that we can act in the best interest of your athlete. We will not discuss other athletes with you, only your own athlete.

## **CLOTHING**

Ultimate Athletics has required and optional clothing items for sale. The items that are for sale are available to all family members and friends.

If you already have an item on the clothing list, you are not required to purchase new ones each year, as long as there are no changes, and clothing items are still in good condition.

Optional clothing consists of a range of men's and women's clothing, bags, water bottles, and more. Please feel free to purchase anything you wish. Ultimate Athletics will try to stock everything we sell. In the event we do not, we will order your clothing. Your clothing order will be automatically added to your account unless you specify differently at the time of order.

If you do not roll your clothing into your monthly tuition, you will be required to put half down at the time of your clothing order. The remainder will be required before you receive your clothing.

## **UNIFORMS**

Ultimate Athletics requires every athlete to purchase a uniform. This uniform is what the athlete wears during performances, competitions, and other events. Ultimate Athletics will purchase a new uniform when it feels fit for the update. This keeps with the growing trend of competition cheerleading. This gives everyone the option to purchase any used uniforms or apply for the rentals. The current year of new uniforms is 2012-2013 season. Ultimate Athletics has the right to change this at any time. If UA does not buy new uniforms for the year, you may still be asked to purchase a new uniform of the same kind, if your uniform is dingy or not in competition ready condition. Please read the washing directions on the uniforms and take care of them, so they last longer.

All clothing and uniform will require half down unless you choose to roll the cost into your tuition. The remainder of the clothing will be due before you receive the clothing. You also have the option to fundraise or get sponsorships for any and all clothing. Below is a chart of the cost and clothing that each team will need to purchase.

	<b>PRACTICE CLOTHING REQUIRED</b>	<b>UNIFORM REQUIRED</b>
<b><i>Kittens</i></b>	\$33.00 Ultimate Athletics Team T-shirt Cheer Shorts	\$127.00 Cheer Shoes Ribbon Socks (2 pair) Girls – Skirt, Briefs and Tank Boy's – Pants and Under Armour Top
<b><i>Calicos Cubs Tigers Leopards</i></b>	\$33.00 Ultimate Athletics Team T-shirt Cheer Shorts	\$372.00 Cheer Shoes Ribbon Socks (2 pair) Girls – Skirt, Briefs, Uniform Top Boy's – Pants and Under Armour Top
<b><i>Cheetahs Cougars Jaguars Panthers Wildcats</i></b>	\$33.00 Ultimate Athletics Team T-shirt Cheer Shorts	\$372.00 Cheer Shoes Ribbon Socks (2 pair) Girls – Skirt, Briefs, Uniform Top Men's – Pants and Under Armour Top
<b><i>Pride</i></b>	\$33.00 Ultimate Athletics Team T-shirt Cheer Shorts	\$0.00 Ultimate Athletics Team T-shirt (part of clothing) Black Pants (supply on your own)

## **FUNDRAISERS**

Ultimate Athletics feels that fundraising is an essential and an effective way to keep expenses down throughout the year. We will have team fundraisers as well as individual fundraisers to help offset some of the costs.

***Fundraising money must be turned in on or before December 1<sup>st</sup>.***

### **Team Fundraisers:**

We require all athletes to participate in the Team Fundraisers. The money that is made goes directly to the Ultimate Athletics program for the use of all teams. Fundraising information will be given to you as they approach.

Team Fundraisers include; but not limited to: Raffle, City wide Teen Dance, Star of the North Games, Battle of the Midwest Cheerleading Competition, and more...

### **Individual Fundraisers:**

In Order to keep the cost down for you, we offer Individual fundraisers. These will take care of the fundraiser/sponsorship obligation (described in the chart in the "pricing" section of this packet). All money made, will go into your individual account. All fundraiser money is non-refundable.

Individual Fundraisers include; but not limited to: Tastefully Simple, Butter Braids, Christmas Wreaths, Candle Sales, Candy Bars, and more...

## SPONSORSHIPS

Ultimate Athletics is dedicated to keeping competitive cheerleading affordable. Therefore, we offer the opportunity to collect sponsorships. Sponsorships work the same as the individual fundraisers; they go into your individual account. **Sponsor money must be turned in on or before December 1<sup>st</sup>**. All sponsor money is non-refundable.

There is a Sponsor letter posted on the website (password protected), and will be emailed to everyone at the beginning of the season. They can be available as hard copies, on request.

There are 2 different types of sponsorships you can get; individual sponsor and corporate sponsor. This is defined by the amount they donate, described below.

### Individual Sponsorship:

Amount:	Any amount up to \$249.99
Term:	1 year sponsorship
Payment:	1 time payment
Benefit:	A Thank you, 5x7 color photo, Name (of individual or business) posted on the website

### Corporate Sponsorship:

Amount:	\$250.00 and over
Term:	1 year sponsorship
Payment:	1 time payment
Benefit:	A Thank you, 5x7 photo, Name (of individual or business) posted on the website. Logo and link on our website, 2 complimentary admission tickets to the Battle of the Midwest

### Fundraisers and Sponsorships:

You have the option to do these. The only thing mandatory are the Team Fundraisers. Any of the Individual Fundraisers or Sponsorships will go towards your allotted amount (in the above chart in Pricing). Once that amount is covered; anything above and beyond you get, goes into your individual account. This can go towards clothing, tuition etc. You can choose not to do any of these, but the allotted amount will go into your monthly payments.

**Thank you for taking the time to read through this packet. I know there is a lot of information, but please refer back to this packet for any questions, or simply contact Sara Lent at 507-272-6896 or [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com)**

*Gym Address: 1252 60<sup>th</sup> Ave NW, Suite A, Rochester, MN 55901*

*Mailing Address: PO Box 6265, Rochester, MN 55903*

*Gym Phone: 507-424-2918*

*Cell Phone: 507-272-6896*

*Website: [www.UAcheer.com](http://www.UAcheer.com)*

*Email: [ultimateathletics@yahoo.com](mailto:ultimateathletics@yahoo.com)*

